

September 13, 2019,

To Whom it May Concern:

This is a general letter of recommendation for Mr. Christopher Matthew Cavanaugh of Social Architects INTL.

I know Mr. Cavanaugh from Adobe Systems, where we were both colleagues.

Mr. Cavanaugh is also an Advisor and Digital Transformation Lead for my organization, DigitalCtrl Inc, of which I am the founder and CEO. We've known each other for several years now, have had successful client engagements together internationally, and have a good ongoing rapport and relationship.

Mr Cavanaugh has demonstrated very strong client-facing leadership abilities and has a history of success in software solution architecture and software sales. He has outstanding analytic and writing abilities.

He expects to possibly apply to a Ph.D. program in the near future and indicated that he would resume contract/consulting work in a leadership capacity, and perhaps start an employment search to that same end. I would recommend him for these activities and anything else he might pursue, within his company or independently.

I am confident that Mr. Cavanaugh would make an excellent addition to your organization, should an opportunity arise.

Sincerely, Kenny



Kenny Guest

Partner, CEO
Sr Consultant/PM
m. 306.550.9443
e. kenny.guest@digitalctrl.com

DigitalCtrl (Ottawa Office)
www.digitalctrl.com



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